

INTERNATIONAL BALLET EXCHANGE

38 East School House Lane, Philadelphia, PA 19144

Phone: 215-849-7950 Fax: 215-849-3117

www.internationalballet.org

Your ad will reach our audience!

When the acclaimed Donetsk Ballet of Ukraine performs *The Nutcracker* at Plymouth Whitemarsh High School on **Saturday, December 19, at 6:30 pm and Sunday, December 20, at 2 pm**, the dancers will be joined by a cast of 50 local children and youth ages from dance schools throughout Greater Philadelphia and the northwest suburbs.

With a special section for ads, our program book for this annual event offers your businesses or organization an opportunity to reach our diverse audience of about 1,000.

At the same time, your ad fee will support a good cause: the **International Ballet Exchange** has been bringing ballet to the Greater Philadelphia community and directly into the underserved Philadelphia public schools since 1999.

We have three ad options, from business card to full page:

- Business card (1/4 page)** \$ 65 (1 15/16 x 3 7/16)
- Half page** \$125 (3 7/16 x 4 5/16)
- Full page*** \$250 (4 5/16 x 7 7/16)

**order a full-page ad and receive, free, two tickets to the performance of your choice*

All ads must be received by November 20, 2015

Please return your business card or other camera-ready artwork, check, and the form below to International Ballet Exchange/38 E. Schoolhouse Lane/Philadelphia, PA 19144
Questions? Call Nancy Malmed, 215-849-7950, internationalballet@verizon.net

Performance location: 201 East Germantown Pike, Plymouth Meeting, PA 19462 Free parking
International Ballet Exchange has 501(c)(3) designation from the Internal Revenue Service and is a registered charitable organization with the Pennsylvania Department of State

Business/Organization_____

Address_____

City_____ State_____ Zip_____

Phone #_____ Contact name_____

_____ Full page (\$250)* _____ Half page (\$125) _____ 1/4 page business card (\$65)

Enclosed please find my check for \$_____(Make checks payable to **IBE**)

** Performance date for two free tickets: December 19, 6:30 pm____ December 20, 2 pm____*

___ Let's talk about cross-marketing opportunities.